



# Molly Fletcher

Former top sports agent turned keynote speaker, author and podcast host



Media Guide

## Meet

Molly.

Hailed as the “female Jerry Maguire” by CNN, Molly Fletcher made a name for herself as one of the first female sports agents. During her almost two-decade career and as President of CSE, Molly negotiated over \$500 million in contracts and represented over 300 of sports' biggest names, including Hall of Fame pitcher John Smoltz, PGA TOUR golfer Matt Kuchar, broadcaster Erin Andrews, and basketball championship coaches Tom Izzo and Doc Rivers.

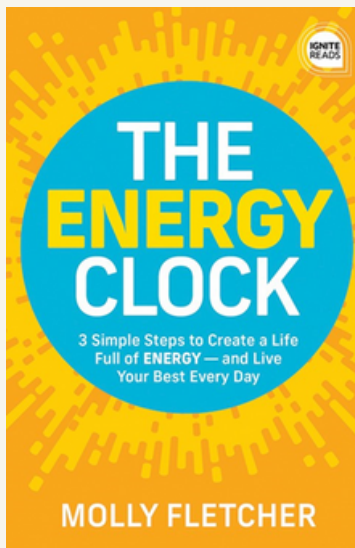
As a World's Top 50 Keynote Speaker, she delivers her inspiring message to audiences around the world. She is the author of five books, including [The Energy Clock](#), [Fearless at Work](#), and [A Winner's Guide to Negotiating](#).

Molly is the founder and host of the [Game Changers with Molly Fletcher](#) podcast, where she interviews experts and celebrities in every field including Arthur Blank, Dabo Swinney, John Mackey, Matthew McConaughey, Priyanka Chopra Jonas, and Simon Sinek.

Her insights have been featured in prestigious media outlets, including CNN, ESPN, Forbes, Fast Company, InStyle, and Sports Illustrated. As the founder of The Molly Fletcher Company, she helps leaders transform workplace complacency with her Game Changer Negotiation Training and The Energized Leader programs.



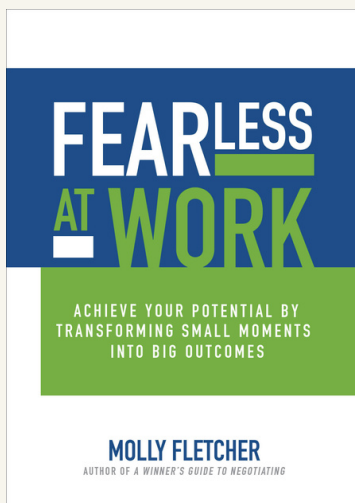




## The Energy Clock

Break Free of Burnout!

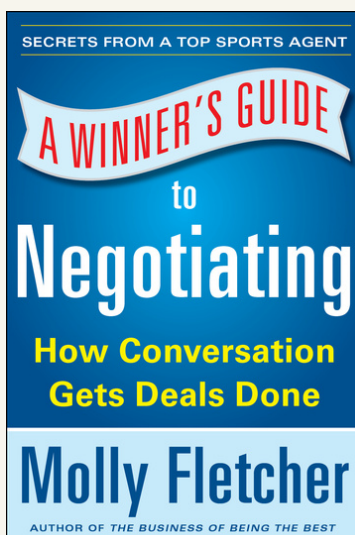
Do you feel like you're always running low on energy? Cut the stressors and begin to live your life renewed. Molly Fletcher's *The Energy Clock* shows you how to shift your schedule to balance priorities and find fulfillment in more meaningful work with fewer distractions. It is a game-changing way to give more of yourself to what's most important, and waste less of your time and resources on what's not.



## Fearless at Work

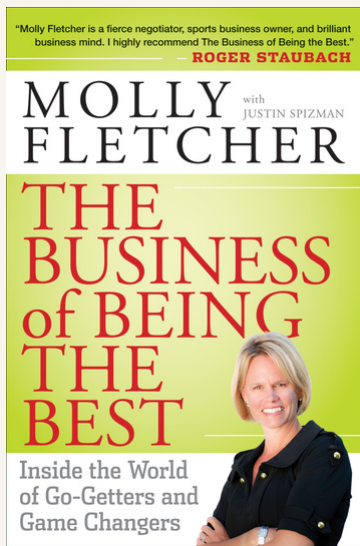
Filled with play-by-play insights and field-tested strategies—and anchored by inspiring stories from an all-star roster of sports and business leaders—*Fearless at Work* shows you how to:

- Trade your self-defeating attitudes and self-imposed hurdles for a new outlook rooted in a sense of mission and purpose
- Defeat toxic thinking, push beyond your comfort zone, embrace new challenges, and achieve your stretch goals
- Prepare yourself to seize the moment
- Shrug off the fear of failure and not worry so much about what other people think, while gaining the confidence that comes from achieving meaningful change



## A Winner's Guide to Negotiating: How Conversation Gets Deals Done

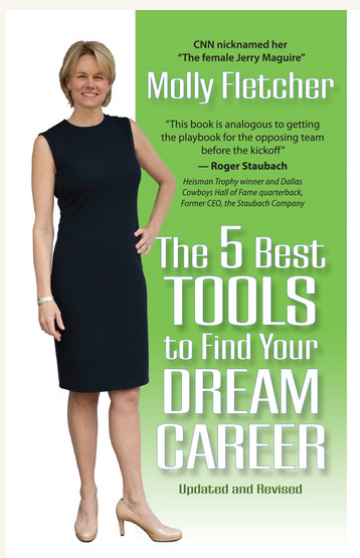
From the “female Jerry Maguire” comes the strategic guide to getting the most out of every negotiation. Effective negotiation is rooted in establishing trust and building relationships—one conversation at a time. In this practical guide, trailblazing sports agent Molly Fletcher shows her proven approach to landing more than \$500 million worth of deals throughout her career.



## The Business of Being the Best

From the arenas of professional sports to the boardrooms of major businesses, a thin slice of peak performers dominates every field. What is their secret to success? Few people know what drives these world-leaders like sports agent Molly Fletcher. Not only has Fletcher herself risen to the top of a tough, male-dominated field—CNN dubbed her “the female Jerry Maguire”—but she has also represented hundreds of successful athletes, coaches, and broadcasters in baseball, golf, basketball, and football. Her experience reveals exactly what it takes to play like “the best.”

- Breaks success into accessible strategies like smart negotiation, likability, and personal brand-building
- Features interviews with such notables as Home Depot cofounder and Atlanta Falcons owner Arthur Blank, future Hall of Fame pitcher John Smoltz, and football legend Roger Staubach
- Connects high performance to values by showing how the best give back



## The 5 Best Tools to Find Your Dream Career

Updated and Revised version of Your Dream Job Game Plan. Nicknamed “the female Jerry Maguire” by CNN, Molly Fletcher spent nearly two decades recruiting the top athletes, coaches and media personalities in the game. Fletcher’s success as a female in an industry where there are more agents than athletes to represent is unprecedented. Though the odds were stacked against her, Fletcher uncovered the steps necessary to landing her dream career.

In *The 5 Best Tools to Find Your Dream Career*, Fletcher offers practical, take-charge advice that will empower you to act as your own agent, land your dream job and achieve your best career. The book lays out a step-by-step guide and reveals the five tools you must develop to play in the big leagues of any industry.

# Book Endorsements



*"We live in a world that is obsessed with time, but the real secret is learning how to manage our energy. Molly challenges us to show up, be present and put our energy where it counts. I can't recommend this book enough!"*

**– Jon Gordon, bestselling author of The Energy Bus and The Carpenter**



*"Every system requires energy. That's our work—to bring our energy to the projects we care about. In this inspiring manifesto, Molly Fletcher shows us how to focus that energy on the work that matters. It's time to stop being exhausted and time to start making a difference."*

**–Seth Godin, Best-selling author of This Is Marketing**



*"Fearless at Work is a must read. Molly Fletcher brings to life our choice: whether to live constrained by our fear or to push beyond them. This book will teach you how to shift toxic thinking and trade old habits for a new mindset. "*

**–Jim Loehr, Ed.D., Co-Founder, Johnson & Johnson Human Performance Institute**



*"A great negotiator and a great storyteller has mined her deep experience in one of the most pressurized arenas of American business. Molly immediately connects with her audience, delivering a message that is both motivational and highly practical."*

**–Larry Kramer, Former President and Publisher of USA Today**

# TED Talk: The Secrets to a Champion Mindset



## Nearly 1M Views and counting!

How often do we equate success with talent? All the time. But the reality is success isn't created by talent alone. In more than 15 years as a sports agent representing top athletes and coaches, I had a front row seat to peak performance. What was the difference between those who maximized their potential, and those who didn't? You think it's talent, but it's really drive.



# Molly's top-rated Podcast

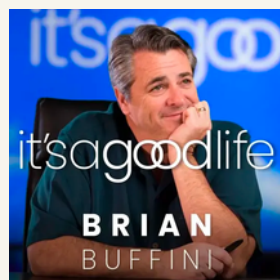
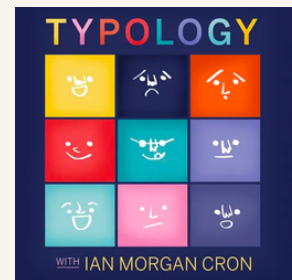


Check out Molly's podcast, Game Changers with Molly Fletcher. Join Molly each week to hear from her special guests: top athletes and coaches, transformative CEOs, brilliant thought leaders, and entrepreneurs and trailblazers from around the world. Subscribe now on iTunes, Google Play, Stitcher, or Spotify.

Some of our guests:



Molly has been featured on:





Molly's insights have been featured in:

**Forbes** **Sports Illustrated** **Inc.**

**FAST COMPANY** **InStyle** **CNN**

Molly's media reach:



36K+ subscribers



60K+ social media followers



630K+ downloads



1M+ YouTube views

Connect with Molly on social







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**UP YOUR GAME**